

We are a worldwide leading provider of laser beam projection displays that enable tech giants from Silicon Valley to Asia to unlock their next Augmented Reality revolution.

To successfully continue our growth ambitions, we are looking for a

Product Manager (full-time)
(f/m/d)

Within our growing team of experts, you will have end-to-end responsibility as product marketing person for a Laser Beam Scanner display solution for consumer applications. You will team-up with highly motivated colleagues in a cross-functional setup and further develop a compelling business with globally leading tech giants to shape the megatrend of Augmented Reality. You will be part of an exciting mission making an impact.

Your responsibilities:

- Drive the execution of all processes in the product lifecycle, mainly product and market research, competitor analysis, planning, positioning, winning product requirements, roadmap development, and product launch.
- Define product portfolio in alignment with analysis of customers & eco system players and provision of sales tools for customer engagement.
- Translate product strategy into detailed requirements for prototyping and final development by engineering teams.
- Create product strategy documents that describe business cases, high-level use cases, technical requirements, revenue, and ROI.
- Analyze market data to develop sales strategies, and define product objectives for effective marketing communications.
- Collaborate closely with engineering, production, marketing, and sales teams in the development, QA, and release of products, and balance resources to ensure success for the entire organization.
- Develop product positioning and messaging that differentiates TriLite across primary market segments.
- Co-operate intensely with external and internal partners, e.g. related to providers of complementary parts and multipliers.

Your qualifications:

- A university master degree in electrical engineering, microelectronics, or economics with engineering background.
- A strong experience in a dynamic product management role.
- High effectiveness in managing cross-functional teams.
- Experience in delivering finely tuned product marketing strategies.
- Knowledge on optical components or semiconductors, especially solutions for Augmented Reality is a strong plus.
- 4+ years of experience in product marketing, component development or application engineering in the Augmented Reality space, ideally a mix of it.
- Basic experience on marketing not only product, but system benefits.
- A proven track record for achieving sustainable results in a dynamic environment.
- Ability to create sustainable results in a dynamic environment and to resolve potential conflicts.
- At least basic know-how in electronics.
- Willingness to travel.
- Fluent English skills, German as a strong plus.

Your benefits:

- Be part of a young, ambitious and international team with a flat hierarchy structure, with great team spirit and creativity.
- Work in a startup-like culture, with room to develop new ideas for innovation.
- Drive intensive co-operation with international and reputable electronics companies, working on exciting projects.
- Enjoy excellent development opportunities, continuously develop skills according to individual strengths and benefit from our proven mix of on-the-job training and external educational opportunities.
- We care about our country's climate – take advantage of a Job ticket as well as the opportunity to buy a bicycle through the Job Rad program.
- Keep fit with our gym membership.
- Participate in our regular company and team events.
- We have a great company location – headquarters in the center of Vienna (1040).
- We offer a competitive salary, dependent on qualifications and skills.
- Flexible working hours and possibility for home office.

We invite you to join TriLite for a unique learning and working experience, with great potential for growth in an innovative environment.

Applicants must have work permission for Austria/EU.

Please email your CV to hr@trilite-tech.com, with reference to the job title.

No cover letter required. We are looking forward to receiving your application.